



**ENTRIES
LIST**

ENTERTAINMENT LOTUS

R**SE**
A D F E S T 2 0 2 3

EN01: Fiction & Non-Fiction Film: Up to 5 minutes

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
EN01/001	THE TRUTH	CAR HERO	AUDACITY CO.,LTD. (HEAD OFFICE)	SAMUT PRAKARN
EN01/002	WON'T OPEN?	BS SHOCHIKU TOKYU	ADK CREATIVE ONE	TOKYO
EN01/003	PEOPLE, PURPOSE, PROGRESS	RHB BANK	FCB SDN BHD	KUALA LUMPUR
EN01/004	UNIF FRESH+ EP. 67	UNIF FRESH+	CREATIVE JUICE\G1 COMPANY LIMITED	BANGKOK
EN01/005	WORK WORK WORK	KASIKORN CAREER	GREYNJ UNITED	BANGKOK
EN01/006	CLAIR DE LUNE BY THE LEAF ORCHESTRA	NISSAN	TBWASANTIAGO MANGADA PUNO	MANILA
EN01/007	BREAKING RADIO CALISTHENICS	JBL	BBDO JAPAN	TOKYO
EN01/008	#BRINGBACK2011	OREO INDIA	MONDELEZ INTERNATIONAL FOODS PVT LTD	MUMBAI
EN01/009	NEW WORLD	THAI HEALTH PROMOTION FOUNDATION	THE LEO BURNETT GROUP THAILAND	BANGKOK
EN01/010	METAVERRRRRRRR	KRUNGSRI FIRST CHOICE	THE LEO BURNETT GROUP THAILAND	BANGKOK

EN02: Fiction & Non-Fiction Film: 5-30 minutes

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
EN02/001	IN LOVE WE TRUST 2	SINYI REALTY	DENTSU CREATIVE TAIWAN	TAIPEI
EN02/002	THE WORST FENG SHUI MASTER	JULIE'S MANUFACTURING SDN BHD.	GOVT SINGAPORE	SINGAPORE
EN02/003	ODA SIDE-A / SIDE-B	ODA CITY	CURIOSWITCH	TOKYO
EN02/004	OSAKA -THE WORLD HERITAGE SITE MOZU-FURUICHI KOFUN GROUP - VIDEO SERIES	MOZU-FURUICHI KOFUN GROUP	CURIOSWITCH	TOKYO
EN02/005	THE COMEBACK - SHOT ON IPHONE	APPLE	MEDIA ARTS LAB	SHANGHAI
EN02/006	YEAR END HEALTH REVIEW	PRUDENTIAL LIFE ASSURANCE (THAILAND) PCL	VAYNERMEDIA (THAILAND) CO., LTD. (HEAD OFFICE)	BANGKOK
EN02/007	STOP PROJECT NEW SHINKANSEN STATION FOR KAGA	KAGA CITY SHINKANSEN INITIATIVE OFFICE	GEEK PICTURES INC.	TOKYO
EN02/008	FIVE STAR : QUALITY TIME,AGAIN	FIVE STAR CHICKEN	RABBIT'S TALE	BANGKOK
EN02/009	THE UN-STEREOTYPE FAMILY	SAMMAKORN	CHOOJAI KA KALAYANAMITR CO.,LTD.	BANGKOK
EN02/010	THE MOVIES THAT MADE (FROM) US	FIVE STAR	BBDO BANGKOK LIMITED	BANGKOK

EN03: Fiction & Non-Fiction Film: Over 30 minutes

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
EN03/001	A FIRE INSIDE	NRMA INSURANCE	FINCH	SYDNEY
EN03/002	A NIGHT TO REMEMBER	ALL NIGHT NIPPON	NOMEETS	TOKYO

EN04: Music

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
EN04/001	YORU NO PIERROT #ADOART PROJECT	ADO	ENJIN TOKYO	TOKYO
EN04/002	OLD TO THE NEW	OLD TO THE NEW	ENJIN TOKYO	TOKYO
EN04/003	JOURNA-RHYTHM	JOURNA-RHYTHM	TBWAHAKUHODO INC.	TOKYO
EN04/004	PLAY HAS NO LIMITS FEAT. KENSHI YONEZU	PLAYSTATION	SIX INC.	TOKYO
EN04/005	PRUDENTIAL #REWRITEHERLIFE	PRUDENTIAL LIFE ASSURANCE (THAILAND) PCL	VAYNERMEDIA (THAILAND) CO., LTD. (HEAD OFFICE)	BANGKOK
EN04/006	#LAHIRBATINREADY (READY PHYSICALLY & MENTALLY)	BCA	FUTURE CREATIVE NETWORK	JAKARTA
EN04/007	ED SHEERAN, POKÉMON - CELESTIAL	THE POKÉMON COMPANY	AOI PRO.	TOKYO
EN04/008	KAMOME ORCHESTRA	NISHI-KYUSHU SHINKANSEN	DENTSU KYUSHU INC.	FUKUOKA
EN04/009	COCKTAIL FATE ALBUM ALPHA & OMEGA	COCKTAIL	GMM GRAMMY PUBLIC COMPANY LIMITED	BANGKOK
EN04/010	UNTIL THEN	TILLY BIRDS	GMM GRAMMY PUBLIC COMPANY LIMITED	BANGKOK
EN04/011	IT'S A FOLK SONG FOR FOLKS LIKE ME	TAITOSMITH	GMM GRAMMY PUBLIC COMPANY LIMITED	BANGKOK

EN05: Audio Content

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
EN05/001	DRIVERS' SPOOKY STORIES	GOJEK	FORSMAN&BODENFORS SINGAPORE	SINGAPORE
EN05/002	CRIME INTERRUPTED	AUSTRALIAN FEDERAL POLICE	HOST/HAVAS	SYDNEY
EN05/003	THE FAKE NEWS BROADCAST	KBP	BBDO GUERRERO	MANILA

EN07: Experiential

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
EN07/001	PROPILOT MOP	NISSAN MOTOR CO., LTD.	TBWAHAKUHODO INC.	TOKYO
EN07/002	SEE THE LOVE	SONY	THE RIGHT SIDE LIMITED	HONG KONG
EN07/003	PROJECT RE-DEW	MOUNTAIN DEW	BBDO GUERRERO	MANILA
EN07/004	REAL SCHOOL GHOST	NETFLIX	THE LEO BURNETT GROUP THAILAND	BANGKOK

EN08: Live Broadcast

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
EN08/001	SUPER COMEDY GRAND PRIX	MINASAMANO OSUMITSUKI	ENJIN TOKYO	TOKYO
EN08/002	HEALTHY AR STREAMERS	ZESPRI INTERNATIONAL JAPAN	DENTSU INC.	TOKYO
EN08/003	HOPSTER X KKTOWN : HOPSTER RELAX FEST	HOPSTER	DATA FIRST	BANGKOK
EN08/004	THE FOCUS CHALLENGE	DENTYNE	THE LEO BURNETT GROUP THAILAND	BANGKOK
EN08/005	COMING OF FATE	COCKTAIL	GMM GRAMMY PUBLIC COMPANY LIMITED	BANGKOK

EN09: Digital, Social & Emerging Technology

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
EN09/001	ANTI-HATE KEYBOARD	ESPORTS NEWS CHANNEL	INNOCEAN INDONESIA	JAKARTA
EN09/002	YORU NO PIERROT #ADOART PROJECT	ADO	ENJIN TOKYO	TOKYO
EN09/003	PROPILOT MOP	NISSAN MOTOR CO., LTD.	TBWAHAKUHODO INC.	TOKYO
EN09/004	THE MAINICHI NEWSPAPERS AI RAPPER	THE MAINICHI NEWSPAPERS CO.,LTD	HAKUHODO INC.	TOKYO
EN09/005	HEALTHY AR STREAMERS	ZESPRI INTERNATIONAL JAPAN	DENTSU INC.	TOKYO
EN09/006	AMAZING THAILAND. CULTURE TO COMMERCE	TOURISM AUTHORITY OF THAILAND	OGILVY & MATHER A BRANCH OFFICE OF WPP (THAILAND) LTD.	BANGKOK
EN09/007	BOTHARD	MTV INDIA	DDB MUDRA GROUP	MUMBAI

EN10: User Generated Content

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
EN10/001	YORU NO PIERROT #ADOART PROJECT	ADO	ENJIN TOKYO	TOKYO
EN10/002	SBI THREE-LINE WRITING CONTEST CAMPAIGN	SBI SAVINGS BANK	HS AD	SEOUL
EN10/003	USER GENERATED ACTION SCENES	THE GRAY MAN	BBDO BANGKOK LIMITED	BANGKOK
EN10/004	THE MOVIES THAT MADE (FROM) US	FIVE STAR	BBDO BANGKOK LIMITED	BANGKOK
EN10/005	BOTHARD	MTV INDIA	DDB MUDRA GROUP	MUMBAI

EN11: Brand Integration & Sponsorships/Partnerships

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
EN11/001	BAEMIN X NEOGURI COLLABORATION	BAEMIN	HS AD	SEOUL
EN11/002	THE EDUTAINING PROGRAM	NOW TV	HAVAS HONG KONG	HONG KONG
EN11/003	KFC RE:STORE	KFC	DENTSU CREATIVE CHINA	SHANGHAI
EN11/004	AMAZING THAILAND. CULTURE TO COMMERCE	TOURISM AUTHORITY OF THAILAND	OGILVY & MATHER A BRANCH OFFICE OF WPP (THAILAND) LTD.	BANGKOK
EN11/005	PROJECT RE-DEW	MOUNTAIN DEW	BBDO GUERRERO	MANILA
EN11/006	ADIDAS NEO GYMNASTICS X JUST DANCE	ADIDAS	TBWACHINA	SHANGHAI

EN12: Talent/Celebrity

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
EN12/001	THE HAPPINESS LOOP TOUR	ASOBISYSTEM CO., LTD	DENTSU INC.	TOKYO
EN12/002	SUPER COMEDY GRAND PRIX	MINASAMANO OSUMITSUKI	ENJIN TOKYO	TOKYO
EN12/003	OLD TO THE NEW	OLD TO THE NEW	ENJIN TOKYO	TOKYO
EN12/004	CRAZY REAL ASIANS	AMAZON SINGAPORE	BLKJ HAVAS	SINGAPORE
EN12/005	FEEL THE RHYTHM OF KOREA WITH BTS	KOREA TOURISM ORGANIZATION	HS AD	SEOUL
EN12/006	LEGENDS LIVE FOREVER	FANSI	DENTSU CREATIVE TAIWAN	TAIPEI
EN12/007	TERIMA KASIH DENGAN TULUS (SINCERELY THANKS YOU)	BCA	FUTURE CREATIVE NETWORK	JAKARTA

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
EN12/008	HOPSTER X KKTOWN : HOPSTER RELAX FEST	HOPSTER	DATA FIRST	BANGKOK
EN12/009	I'MJACKBUTNOT JACK RYAN	PRIME VIDEO	ADAPTER DIGITAL AGENCY	BANGKOK
EN12/010	FIVE STAR : QUALITY TIME,AGAIN	FIVE STAR CHICKEN	RABBIT'S TALE	BANGKOK
EN12/011	#BRINGBACK2011	OREO INDIA	MONDELEZ INTERNATIONAL FOODS PVT LTD	MUMBAI
EN12/012	SING IT RIGHT WITH SPOTIFY LYRICS	SPOTIFY	TBWA SINGAPORE PTE LTD	SINGAPORE

EN13: Games

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
EN13/001	ANTI-HATE KEYBOARD	ESPORTS NEWS CHANNEL	INNOCEAN INDONESIA	JAKARTA
EN13/002	QUEST FOR DYSLEXIA	SAMSUNG	CHEIL PENGTAI BEIJING	BEIJING
EN13/003	THE EDUTAINING PROGRAM	NOW TV	HAVAS HONG KONG	HONG KONG
EN13/004	AMAZING THAILAND. CULTURE TO COMMERCE	TOURISM AUTHORITY OF THAILAND	OGILVY & MATHER A BRANCH OFFICE OF WPP (THAILAND) LTD.	BANGKOK
EN13/005	ADIDAS NEO GYMNASTICS X JUST DANCE	ADIDAS	TBWACHINA	SHANGHAI

EN14: Sports & eSports

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
EN14/001	CHECKING FOR CHICKEN	KFC THAILAND	CJ WORX	BANGKOK
EN14/002	VOICE WATCH	TOYOTA MOBILITY FOUNDATION	DENTSU INC.	TOKYO
EN14/003	#BRINGBACK2011	OREO INDIA	MONDELEZ INTERNATIONAL FOODS PVT LTD	MUMBAI
EN14/004	BUNDY MIXER	BUNDABERG RUM	LEO BURNETT AUSTRALIA	SYDNEY
EN14/005	THE FOCUS CHALLENGE	DENTYNE	THE LEO BURNETT GROUP THAILAND	BANGKOK

EN15: Integrated Entertainment Campaign

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
EN15/001	STORIES FOR CUSTOMER SERVICE	NINJA VAN	BLKJ HAVAS	SINGAPORE
EN15/002	RETOLD WITH PRIDE	GLOBE X PRIDE@TECH	PROPEL MANILA 360, INC.	MANILA

EN16: Resilience Through Creativity

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
EN16/001	SEE THE LOVE	SONY	THE RIGHT SIDE LIMITED	HONG KONG

LREN: Lotus Roots

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LREN/001	IN LOVE WE TRUST SERIES	SINYI REALTY	DENTSU CREATIVE TAIWAN	TAIPEI
LREN/002	THE WORST FENG SHUI MASTER	JULIE'S MANUFACTURING SDN BHD.	GOVT SINGAPORE	SINGAPORE
LREN/003	THE COMEBACK - SHOT ON IPHONE	APPLE	MEDIA ARTS LAB	SHANGHAI
LREN/004	GALING DITO (GREAT TALENT IS HERE)	DITO TELECOMMUNITY	TBWASANTIAGO MANGADA PUNO	MANILA
LREN/005	AMAZING THAILAND. CULTURE TO COMMERCE	TOURISM AUTHORITY OF THAILAND	OGILVY & MATHER A BRANCH OFFICE OF WPP (THAILAND) LTD.	BANGKOK

AS OF 1 MAR 2023